



RIBBON CUTTING—Verizon Wireless held its grand opening celebration and ribbon cutting ceremony last Friday at its newest location, 7854 S. Cicero Ave., Burbank. Taking part in the ribbon cutting were (front row, from left) Robert Montano, assistant manager at the new Verizon location; Ed Washington, store manager of the Burbank facility; Burbank Mayor Harry Klein, who cut the ribbon; Donna Galeher, president of the Burbank Chamber of Commerce; and Pat Roach, city clerk of Burbank. Also on hand for the presentation were Burbank Battalion Fire Department Chief Marty Kreil, Frank Kainrath, Burbank Building Department; Mike Washington, assistant manager at the Burbank store; and sales reps Angie Hernandez, Edgar Bernal, Rico Limas and Chris Sullivan.

(News-Herald Photo by Joe Boyle)

Burbank Opens Doors For Verizon Wireless

Verizon Wireless has opened a new, state-of-the-art communications store at 7854 S. Cicero Ave., Burbank.

A grand opening ribbon-cutting celebration was held last Friday and included Burbank Mayor Harry Klein, Burbank City Clerk Pat Roach, Burbank Battalion Fire Department Chief Marty Kreil and Donna Galeher, president of the Burbank Chamber of Commerce.

Ed Washington has been named store manager and will oversee a group of 10 employees, including bilingual-Spanish speaking employees to better

assist customers with their wireless needs.

"Wireless technology is ever evolving and consumers are more in-tune with the industry than ever before," said T.J. Fox, president-Illinois and Wisconsin Region, Verizon Wireless. "This new location and creative store design puts customers in the driver's seat and enables them to experience our latest technology firsthand — a shopping experience currently not offered by any other wireless provider."

The 3,300-square-foot store showcases an interactive retail concept, and

its design integrates a number of systems and operational enhancements devised to streamline the sales process and increase customer satisfaction.

Among the new store's features are:

- Oversized high-definition plasma screens showcasing the latest wireless multimedia applications such as V CAST and Get It Now.

- An open Demo Bar where customer interaction is guided by a sales staff, and where customers may get a sense of the look and feel of a broad range of equipment and services.

- More than 50 working models of handsets, air cards and other devices for customers to handle and test.

- A greeter kiosk that enables customers to check in electronically before browsing the store and then talk with a representative who will already have their account background and reason

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'Fix Your Mortgage Program' March 27

The Neighborhood Housing Services of Chicago, Inc., the City of Chicago and Attorney's Title Guaranty Fund, Inc. are co-sponsoring six free foreclosure events in Chicago this year.

The "Fix Your Mortgage" event helps homeowners at risk of foreclosure modify their loans and lower their payments.

The first event will be held from 9:30 a.m. to 2 p.m. Saturday, March 27 at Morgan Park High School, 1744 W. Pryor Ave., Chicago.



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